



# VOYANT™ 1-Day Patient Profile

MONTHLY & 2-WEEK WEARERS



## Benefits for this patient type:

- ✔ Convenience of fresh, clean lenses every day with no solutions needed
- ✔ An affordable way for new to 1-day patients to wear a silicone hydrogel lens<sup>1</sup>
- ✔ Higher compliance in 1-day modality
- ✔ Healthiest way to wear contact lenses<sup>†2</sup>
- ✔ VOYANT™ 1-Day offers high patient retention<sup>3</sup>
- ✔ Keep patients in a silicone hydrogel lens, continuing to offer them a healthy material for their eyes<sup>‡</sup>



<sup>†</sup> High oxygen delivery for daily wear to minimize or eliminate hypoxia-related complications during wear.

<sup>‡</sup> With high oxygen delivery for daily wear, SiHy materials minimize or eliminate hypoxia-related complications.

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MONTHLY & 2-WEEK WEARERS



## Other VOYANT™ 1-Day advantages:

- Aspheric optical design helps provide clear, crisp vision<sup>4</sup> by minimizing spherical aberrations inherent in both the lens and the eye
- WetLoc® Technology supports good all-day comfort<sup>5</sup>
- UV Blocker\*<sup>§</sup>
- VOYANT™ 1-Day is the first net plastic neutral contact lens through CooperVision's partnership with Plastic Bank®<sup>¶\*\*6</sup>
- Unbeaten handling for insertion and removal<sup>††7</sup>
- High value patient rebates,<sup>‡‡</sup> including a 6-month patient rebate

	VOYANT™ 1-Day	MONTHLY / 2-WEEK LENS
Patient Annual Supply Cost <sup>**</sup>		
Vision Benefits		
Manufacturer Rebates		
Cost Per Day		



**\*WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. Persons should continue to use their protective UV-absorbing eyewear as directed.

NOTE: Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of the outdoor activities). UV-absorbing contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-absorbing contact lenses reduces the risk of developing cataracts or other eye disorders. Consult your Eye Care Practitioner for more information.

§ With higher oxygen delivery than hydrogel materials, SiHy contact lenses minimize or eliminate hypoxia-related complications during daily lens wear.

| clariti® 1 day is defined as orders and includes clariti® 1 day sphere, clariti® 1 day toric, and clariti® 1 day multifocal product sold & distributed by CooperVision in the US.

¶ Net plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in clariti® 1 day orders in a specified time period. clariti® 1 day plastic is determined by the weight of plastic in the blister, the lens, and the secondary package, including laminates, adhesives, and auxiliary inputs (e.g. ink).

\*\*Based on top 4 global contact lens manufacturers.

††Vs DAILIES TOTAL1®, Miru 1day UpSide, DAILIES® AquaComfort PLUS®, 1-DAY ACUVUE® MOIST & PRECISION1®.

‡‡Pricing is based on manufacturer's published MSRP and rebates as of 11/1/24.

1. CVI data on file, 2020. prospective, double masked, bilateral, randomized cross-over dispensing 1-week study, with clariti® 1 day and 1-DAY ACUVUE® MOIST in FRP SiHy wearers. N=55; p<0.01.  
 2. Sulley A, Dumbleton K. Silicone hydrogel daily disposable benefits: The evidence. CLAE. 2020;43(3):298-307. 3. CVI data on file 2022. Verve Online Brand Survey with ECPs who recommend somofilcon A for new wearers in US, Spain, Italy, UK and Korea. n=249 (74% strongly agree/agree). 4. CVI data on file, 2018. clariti 1 day satisfaction survey, n=1718. CVI data on file, 2018. 1-week bilateral DW study with c1d toric, n=39. CVI data on file, 2019. Woods J et al. Visual performance with DD SiH CN progressive design MFCL. 5. CVI data on file, 2024. 6. CVI data on file, 2022. 7. CVI data on file, 2019, 2020 & 2021. Clinical studies with clariti® 1 day vs DAILIES TOTAL1® n=19, Miru 1day UpSide n=53, DAILIES® AquaComfort PLUS® n=65, 1-DAY ACUVUE® MOIST n=55 & PRECISION1® n=47; either statistically significant differences in favor of clariti 1 day for ease of application (vs ACUVUE 1 DAY MOIST, DAILIES AquaComfort PLUS & Miru 1day UpSide), ease of removal (vs DAILIES TOTAL1) & preference (vs Miru 1day UpSide) or no statistically significant differences (p<0.05) for preference or ratings for ease of application or handling at follow up.

VOYANT™ 1-Day family is manufactured by CooperVision, Inc. ("CVI") and is the same contact lens as CVI's clariti® 1 day family.

